

Best SEO Web Design Website by Todd Donald Chicago, IL-based Web Designer, Promises to Make SEO Website Design Easy and Affordable

Best SEO Web Design Website by Todd Donald Chicago, IL based web designer, promises to make SEO Website Design easy and affordable! for middle market companies, small businesses and sole proprietor owner operated home based businesses. Offering complete website design packages including search engine optimization and search engine submission, social networking and more for just \$499.

Chicago, IL ([PRWEB](#)) September 12, 2009 -- [Best SEO Web Design](#) by Todd Donald Chicago, IL based web designer, promises to make SEO Website Design easy and affordable. for middle market companies, small businesses and sole proprietor owner operated home based businesses. Offering complete website design packages including search engine optimization and search engine submission, social networking and more for just \$499.

The term "SEO" is short for Search Engine Optimization", which encapsulates the entire process of creating a website that is search engine friendly. Only a website that is built with search engines in mind and properly optimized for search engines will ever show up as being organically relevant in search engine results.

While the majority of marketing companies and web design firms continue to charge huge amounts of money, (anywhere from \$2000 - \$10000 depending on your project), as a Freelance web designer, Todd Donald charges only a fraction of that amount, in an effort to help stimulate the economy for businesses nationwide who are seeking more affordable marketing.

Freelance Web Designer Todd Donald can help companies with Internet marketing, by making sure that people can find those company's websites when they use search engines like Google®, Yahoo®, and Bing® to find related businesses, products or services.

Search Engine Optimization, (seo for short), is the practice of building a website in such a way that search engines can easily index it and deem it relevant for related key phrases to its topic. The art of seo copywriting is a skill that takes years to master and much trial and error to hone it so that search engines rank the site well. Todd Donald provides seo consulting which encompasses the whole of seo organic search, (the free listings at Google, Yahoo and Bing).

Some companies continue to spend \$1000's every month on "sponsored ads", which is considered "Search Engine Marketing", or SEM for short. The difference between SEO (search engine optimization), and SEM (search engine marketing), is that SEO websites show up in the organic results at search engines, (organic results are the free ones that are displayed because the content of the site is relevant to the key phrase typed in the search bar). SEM by contrast is the process of building pay per click ads to bid for position within the sponsored links at search engines, but has little to do with the content or quality of the website the sponsored ads are promoting. When pay per click funding runs out, ads stop running which is why businesses that have never spent the money to SEO their site and take advantage of free search engine results, will need to keep funneling money for paid ads, just to stay on the very search engines which give them traffic and business.



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